



# PENGUIN INTERNATIONAL RUGBY FOOTBALL CLUB

## Rugby Report 2004



sponsored by



*Cover photo:*

*Penguin's v New Zealand Maoris, COBRA 10s tournament Kuala Lumpur 11<sup>th</sup> September 2004.*

*Result: Penguin's 26 – New Zealand Maoris 0*

*Report written by Craig Brown, Director of Rugby, September 2004*

## Table of Contents

<b>1</b>	<b>INTRODUCTION .....</b>	<b>4</b>
<b>2</b>	<b>HSBC PENGUIN RUGBY COACHING ACADEMY .....</b>	<b>4</b>
<b>3</b>	<b>OXFORD .....</b>	<b>5</b>
3.1	TEAM .....	5
<b>4</b>	<b>CAMBRIDGE.....</b>	<b>5</b>
4.1	TEAM .....	5
<b>5</b>	<b>HONG KONG.....</b>	<b>6</b>
5.1	HONG KONG V PENGUINS.....	6
5.2	HONG KONG BARBARIANS V PENGUINS.....	7
5.3	HSBC RECEPTION .....	7
5.4	HSBC PENGUIN COACHING ACADEMY .....	7
5.5	PLAYING SQUAD.....	8
5.6	MANAGEMENT TEAM.....	8
<b>6</b>	<b>MEXICO.....</b>	<b>9</b>
6.1	MATCH REPORTS .....	9
6.1.1	<i>Mexican 10s tournament .....</i>	<i>9</i>
6.1.2	<i>Mexico v Penguins .....</i>	<i>9</i>
6.1.3	<i>Regional Selection v Penguins.....</i>	<i>10</i>
6.1.4	<i>Mexico Select v Penguins .....</i>	<i>10</i>
6.2	TOUR RECEPTIONS.....	10
6.2.1	<i>HSBC.....</i>	<i>10</i>
6.2.2	<i>British Embassy.....</i>	<i>11</i>
6.3	HSBC PENGUIN COACHING ACADEMY .....	11
6.4	PLAYING SQUAD.....	12
6.5	MANAGEMENT TEAM.....	13
<b>7</b>	<b>CANADA .....</b>	<b>13</b>
<b>8</b>	<b>MALAYSIA .....</b>	<b>14</b>
8.1	TOURNAMENT REPORT.....	14
8.2	HSBC RECEPTION .....	15
8.3	HSBC PENGUIN COACHING ACADEMY .....	15
8.4	THE SQUAD .....	16
8.5	TEAM MANAGEMENT .....	16

**Appendix A – Mexican Tour Strategy**

**Appendix B – Feedback from Huérfanos de la Guerra Sucia, Penjamo  
(Orphans of the Dirty War, Penjamo)**

**Appendix C – Letter from Mexican Rugby Federation**

## 1 Introduction

The club had a busy year in 2004, with the rescheduled 2003 tour to Hong Kong taking place alongside the scheduled trips to Mexico and Malaysia. In total, the club undertook three major tours plus the annual university matches. In excess of 75 players pulled on the clubs colours this year as well as a number of management personnel accompanying each of the tours.

The launch of the HSBC Penguin Coaching Academy has been an exciting development and, it is expected the coaching aspect of tours will become a major part of the club in years to come.

What follows is a report on each match or tour, plus an introduction to the HSBC Penguin Rugby Coaching Academy. In particular, the individual tour reports detail the results, coaching academy activities and interactions with HSBC.

In summary, the club had an excellent year on the field, winning all 15s matches, the Mexican 10s and making the semi finals of the COBRA 10s in Malaysia. Just under 100 players represented the club this year, all performing to a high level both on and off the field.

<b>Date</b>	<b>Match</b>	<b>Score</b>
18 February	versus Oxford University	Winners 27-13
3 March	versus Cambridge University	Winners 68-17
10 June	Versus Hong Kong	Winners 86-0
13 June	Versus Hong Kong Barbarians	Winners 73-17
26 June	Mexican 10s tournament	Winners
27 June	Versus Mexico	Winners
30 June	Versus Mexican Regions	Winners
3 July	Versus Mexico	Winners
10/11 September	COBRA 10s tournament	Semi finalists

## 2 HSBC Penguin Rugby Coaching Academy

Following discussions between Alan Wright and Craig Brown, the concept of a coaching academy was proposed and developed. The aim of the academy is to complement the touring sides by organising professional coaching sessions for rugby players in tour host countries. Coaching sessions will not be limited to any particular aspect of the game, although to date the main areas of playing, coaching and refereeing have been the focus.

The longer-term aim is to develop the academy such that coaching only trips are organised perhaps expanding into other areas of the game such as injuries treatment, rehabilitation and prevention, rugby administration skills, and other associated areas.

The first academy coaching sessions were planned to coincide with both major tours in June and July, Hong Kong and Mexico respectively.

### **3 Oxford**

The first of the annual university games was played on Wednesday 18<sup>th</sup> February in cool but dry conditions at Iffley Road. The match was a fiercely competitive contest with the score remaining close throughout. Both teams played attacking entertaining rugby, with strong defence a feature. The scores were locked at 8-8 at half time and 13-13 with just under 10 minutes to go. Through the attacking brilliance of right wing Neil Starling the Penguins scored two converted tries in the final 5 minutes running out winners 27-13. Steve Hill, the Oxford coach, commented after the game that the annual varsity matches do not come any more combative than this match.

#### **3.1 Team**

1: Tom McGhee (Edinburgh), 2: Carlo di Ciacca (Edinburgh), 3: Ramien Mattheison (Edinburgh), 4: Arthur Brenton (Bedford), 5: Henry Head (Richmond), 6: Dave Gorrie (Monkstown)(Capt), 7: Nathan Johnston (Queensland Uni), 8: Alex Bennett (Orrell), 9: Tim Uzas (Queensland Uni), 10: Emile Wessells (Esher & Namibia), 11: Martin Lacy (British Army) 12: Ed Binham (Northampton) 13: Mark Ireland (Rosslyn Park) 14: Neil Starling (Rotherham) 15: James Hinkins (Bedford) 16: Russell King (Rosslyn Park) 17: John Brooks (Bedford) 18: Jamie Astbury (Wasps) 19: Ben Jones (Northampton) 20: Ben Russell (Northampton) 21: Howard Graham (British Army).

Manager: Ian Bullerwell

### **4 Cambridge**

The final university game was played in fine conditions at Grange Road on Wednesday 3<sup>rd</sup> March. Penguins ran out winners 68-17.

During this match the Penguins put on a stunning performance taking control from the start thanks to some great individual performances. The front row provided a solid platform and behind them in the second row Henry Head was outstanding. He dominated the lineouts and popped up on several occasions in the mid-field, breaking the gain line and providing good ball for the backs. The man of the match was undoubtedly Tim Walsh, whose astute reading of the game combined with his accurate kicking kept Cambridge on the back foot for the whole game. This match was one of the best recent performances put on by a Penguin team assembled 90mins prior to kick off. The whole squad admirably lead by Dave Gorrie, all contributed.

#### **4.1 Team**

1: James Ross (Bedford), 2: Andrew Kelly (Edinburgh), 3: John Brooks (Bedford), 4: Philip Rowell (London Welsh), 5: Henry Head (Richmond), 6: Dave Gorrie (Monkstown)(Capt), 7: Nathan Johnston (Queensland Uni), 8: Dave Dillon (Blackrock), 9: Tim Uzas (Queensland Uni), 10: Tim Walsh (Leeds & Australia 7s), 11: Lee Anker (Bedford), 12: Bernie Hennessey (Watsonians) 13: James Ferris (Wanderers), 14: Simon Lincoln (Bedford), 15: Luke Sayer (Leicester), 16: Joe Edwards (Ards & NZ Maoris) 17: Joji Cabemaikadavu (British Army), 18: James Ball (Bedford), 19: Jonathon

Bowman (London Welsh), 20: Mark Percival (Blackheath), 21: Nopera Stewart (Ards) 22: Russell King (Rosslyn Park).  
Manager: Ian Bullerwell

## 5 Hong Kong

At the kind behest of the Hong Kong RFU, the club accepted an invitation to play a series of matches as part of the 50<sup>th</sup> anniversary of the Hong Kong RFU. Initially, the tour was scheduled for June 2003, but due to events beyond the control of all concerned, the trip was postponed by one year.

The tour took place from 7<sup>th</sup> to 14<sup>th</sup> June with two matches scheduled. The first match was played on Thursday 10<sup>th</sup> June versus the Hong Kong national side, followed by the second match on Sunday 13<sup>th</sup> June versus the Hong Kong Barbarians. Both matches were played at Kings Park, the Hong Kong RFU national pitch.

### 5.1 Hong Kong v Penguins

The first match of the tour was played on a warm evening on the artificial pitch of the Hong Kong Rugby Union. Both teams set about playing open rugby, but the penguins size superiority laid the foundation for a well-earned victory. The Penguins ran out winner's 86-0 with Laurent Gomez scoring the first try of the tour, driving over from a rolling maul following a lineout. The Hong Kong team never gave up and continued to attack when in possession until the end of the match. The Hong Kong team came very close to scoring on a couple of occasions, but the Penguin defence kept them at bay, including a ball and all tackle over the goal line. For the Penguins all players contributed with a good spread of tries scored. The Penguin's man of the match was Stu Wilson for his work in the tight and great support play in the loose.



*The Penguin Team prior to the match v Hong Kong*

Both teams attended an informal meal after the match with the presentation of ties and jerseys. Both captains made a speech confirming the commitment of both teams.

Kings Park was suitably arranged to incorporate HSBC and Cathay Pacific advertising for both matches.

## **5.2 Hong Kong Barbarians v Penguins**

The final tour match was played on a very warm afternoon in brilliant sunshine. The hot weather ensured the reserves were busy running on water at all opportunities. The Hong Kong Barbarians began the match the strongest and made large gains by popping the ball close to the rucks and crashing through mid- field. After about 8 minutes the Barbarians took a deserved lead by working quick ruck ball left, exposing a thin Penguin defensive line, for a try near the posts. The Barbarians continued to match their opposition for the next quarter of the match before the Penguins found their rhythm and started to put phases together. Both backs and forwards combined in a mixture of crash balls around the rucks, followed by quick

Once the Penguins had gained the lead about 20 minutes into the match, they never looked back, outclassing a competitive Barbarians side to win 73-17. Penguin man of the match Arthur Brenton, chipped in with a brace tries as well as some great defending and brilliant support play.

After the match both teams and officials travelled to the Hong Kong Football Club for a tournament dinner. The post match speeches thanked all those involved in organising the tour, especially those who had contributed from behind the scenes, as well as thanking all sponsors and supporters. In particular, Charlie Stewart-Cox of Cathay Pacific was presented with a club plaque, and thanked for the role Cathay played in transporting the team to Hong Kong.

## **5.3 HSBC Reception**

Mike Smith, CEO HSBC in Hong Kong hosted a reception for the team on Friday 11<sup>th</sup> June in HSBC's headquarters at 1, Queens Rd Central. Seventy people including the Penguin side, HSBC officials and guests attended the dinner. The evening was a great success with first class food, refreshments and company. Brief speeches were made by Mike Smith for HSBC and Alan Wright in reply for the Penguins.

## **5.4 HSBC Penguin Coaching Academy**

Following the formation of the coaching academy earlier in the year, the visit to Hong Kong was used to test the ideas and formats introduced. This manifested itself into three successfully run coaching clinics under the direction of the tour academy coaching director, Steve Hill.

The first session with 25 elite Chinese players (ages 17 to 24) in attendance was held on Tuesday 8<sup>th</sup> June, at Kings Park. The entire Penguin squad was involved, and the session covered warm-up routines, general ball skills, individual positional development, decision making and unit play.

The second session was held two hours prior to the Hong Kong versus Penguin match, and involved 25 university students. The coaching included ball skills, decision making, and attacking and defensive options. The session was well received and it is understood the Hong Kong RFU is to stage the first university match this season, based on the Varsity match in London each December.

The final session, coaching for coaches consisted of Steve Hill presenting a lecture and hosting a discussion session on “Breaking Down Flat Defences”. Twenty local coaches attended this session, the majority of whom are senior coaches within Hong Kong.



*Steve Hill and the university students after the coaching session*

In addition, George Ayoub, an Australian top five referee, provided a seminar for the local referees covering a wide range of topics. Referees of all levels and referee assessors attended this session. It was interesting to note that one of Hong Kong’s assessors had to assess the performance of both referees in the two Penguin matches to finish the practical side of his training, and should now be able to gain full certification.

## **5.5 Playing Squad**

Craig de Goldi (Kurita)(capt), Laurent Gomez (Harlequins), Sam Johnstone (Henley), Stu Wilson (Manly), Chris Johnson (Bedford), Carlo di Ciacca (Edinburgh), Arthur Brenton (Bedford), Mark Giacheri (Coventry), Ben Gulliver (Coventry), Blair Ulrich (Mitsubishi), Phil Dowson (Newcastle), Dave Dillon (Blackrock), Flo Rossigneux (London Welsh), Ross Blake (Bath), Joel Nasmith (Helensville), Mark Sweeney (Randwick), Mike Tamati (Bottochini), Doug Tausili (Mitsubishi), Peter Jorgenson (Rotherham), Gareth Smith (Randwick), Ray Rodan (Baravi Exiles), Andrew Higgins (Bath), Anthony Barrett (Manly), Ben Breeze (Gwent Dragons).

## **5.6 Management Team**

Chairman: Alan Wright

Tour Manager: Craig Brown



Tour Coach: Bill Calcraft  
Coaching Academy Coach: Steve Hill  
Physio: Dave Pierce  
Referee: George Ayoub  
HSBC Liaison: David Townsend

## **6 Mexico**

The idea to travel to Mexico originated with Sandy Flockhart of HSBC in finding advertising for local rugby in Mexico City. Sandy then put the Penguins in touch with the advertising originator, Carlos Aguilar, and the tour developed, and was organised from this point.

The tour gave the majority of the squad their first visit to Mexico and the chance to experience genuine Mexican culture first hand.

### **6.1 Match Reports**

One 10s tournament and three 15s matches were planned. A report on each follows. HSBC officials attended the match against Mexico on Sunday 27<sup>th</sup> June. Much work was undertaken by the HSBC team to provide HSBC advertising around the ground, as well as many gifts for the crowd.

#### **6.1.1 Mexican 10s tournament**

The 10s tournament was played on 26<sup>th</sup> June at Dos Rios and featured 9 teams. Apart from the Penguins the other non-Mexican team was a visiting side from Texas. The tournament was arranged into three pools of three with a series of round robin games followed by semi finals and finals.

The Penguins met the Texan team in the final and ran out convincing winners.

The day provided a good opportunity for the Penguin team to meet and observe the Mexican players in action, as well as meeting the various officials and supporters.

#### **6.1.2 Mexico v Penguins**

The first match of the tour was played on Sunday 27<sup>th</sup> June again at Do Rios. On a drying pitch, with the occasional wet area a free flowing game ensued. Both teams were very committed, but the superior ability of the Penguins combined with the higher fitness levels ensured a victory for the visitors. The Penguin players did comment on the impact of the altitude and how it affected them occasionally during the game, especially during continuous play.

The Mexican team was competitive in scrums, rucks and mauls and were well versed in the art of tackling.

After the match the teams mingled around the tents at Dos Rios enjoying refreshments, swapping memorabilia, and discussing rugby. A small official ceremony took place, during which thanks were given to those who had made the tour such a success including the presentation of ties and shields.



*The Mexican tour squad at Dos Rios*

### **6.1.3 Regional Selection v Penguins**

The second match was played at the University of Celaya on Wednesday 30<sup>th</sup> June in fine and hot conditions. A slight delay to the start of the match occurred whilst the grounds man was located as five minutes prior to scheduled kick off the field was unmarked.

As with the match against Mexico 4 days earlier, the Penguins were comfortable victors, although the opposition were very combative in the forwards, and tackled strongly.

After the match the Penguins were invited to a local hacienda, used by the local team as its base for post-match functions. There refreshments were provided, followed by formal speeches, including presentation of ties and gifts.

### **6.1.4 Mexico Select v Penguins**

A third match was planned during the 7s tournament in Acapulco. With a limited number of local players available a reduced 7s tournament was held, followed by a 15s match between the Penguins and a Mexican select side. Due to the numbers involved, two scratch sides were formed with the two sides mixed up. This proved a popular idea with the Mexicans, who enjoyed playing alongside the Penguins and against some of their teammates.

Following the day's rugby activities, all concerned retired to a local beach on the Pacific Ocean for refreshments. A great setting to end the tour.

## **6.2 Tour Receptions**

### **6.2.1 HSBC**

Sandy Flockhart hosted a dinner on Thursday 24<sup>th</sup> June at the Bank's offices in Mexico City. The evening was attended by bank officers, invited guests and the Penguin touring party; in total 75 for dinner.

The evening was a great success with both Sandy and Alan making speeches after a delicious, traditional, Mexican meal, complimented by professionally selected wines. The Penguin squad mingled with HSBC staff and other guests, and many interesting conversations developed. During the speeches presentations were made to bank officials and to Andrew Ireland, the Scottish Rugby Union professional referee who accompanied the tour.

Sandy's team had prepared some audiovisual entertainment featuring international rugby action from recent times. This proved a popular part of the evening, especially when Jonah Lomu was shown in full flight for the All Blacks.

### **6.2.2 British Embassy**

At the request of the British Ambassador, the team was invited to a reception hosted in the Cactus Club, at the British Embassy on Friday 25<sup>th</sup> June. The evening was very informal with Embassy staff attending, under the leadership of Mark Kemp, Chargé Affaires. The Ambassador did send her apologies, but she was in the UK on business. Also enjoying the evening were other UK citizens living in Mexico and the British Ambassador to Belize was also present.

The evening gave the team a chance to mix with some of the expats living in Mexico, including a few rugby enthusiasts who came out to Dos Rios to watch the rugby over the weekend of 26<sup>th</sup> and 27<sup>th</sup> June.

### **6.3 HSBC Penguin Coaching Academy**

One of the principal aims of the tour was to provide as many coaching sessions as possible, and the tour strategy reflects this (see Appendix A). In total six coaching sessions were held involving children and adults, and male and female participants.

The first session was held on Wednesday 23<sup>rd</sup> June with about 30 players in attendance, and, covered skills and decision-making activities, along with an alternative warm up from one of the Penguin's team. Two further sessions were held later in the week covering similar skills, and moving on to individual skills. However, these sessions were less well attended. In all cases the ideas being put forward, especially those of creating and using space, were well received with improving application.

Six of the Penguin squad attended a training run for homeless children in Mexico City organised by two players from the Mexican rugby community. Whilst nothing overly structured was arranged, the Penguin players joined in a large game of rugby with the children. All the children were very enthusiastic, although some had not grasped the concept on staying on side, having watched much American football. The 90 minutes session was very rewarding as the homeless children were as interested in their visitors as the Penguin's were in them. Some could speak English, so conversation relating to where we had come from and what we were doing in Mexico, developed. Upon

departure all the children were invited to Dos Rios to watch the Mexican 10s tournament and participate in further coaching activities.

Two coaching clinics were run during the Mexican 10s and the first match against Mexico. Approximately 40 children aged between 5 and 16 were coached. Basic drills and skills were organised and were well received by the children, the majority of whom adapted to the routines and skills taught. All children were presented with an HSBC Penguin Rugby Coaching Academy T-shirt and badge.

The final coaching session was arranged for the students of Guanajauto. Twenty turned out to train, firstly with the Penguins as part of the general warm up of the team run, followed by a dedicated coaching session thereafter. This session concentrated on individual skills based on positions, followed by the build up to unit skills such as rucking and back line support and concluded with a semi opposed team run concentrating on recycling the ball for multi-phase attacking. The conditions were very trying with a heavy thunderstorm overhead with torrential rain for half of the practice run.

The university players grasped the concept of recycling, and continuing to attack well, and the forwards in particular, showed improvement in wiping out and rucking as the session progressed. Subsequent to the coaching the local players were presented with HSBC Penguin Rugby Coaching Academy T-shirts and badges, with the students reciprocating with Guanajauto University medals.

A visit to Huérfanos de la Guerra Sucia, Penjamo (Orphans of the Dirty War, Penjamo) was arranged during the teams stay in Acapulco. The team donated quantities of food and sports equipment to the orphanage, as well as spending two hours playing various games with the children. Some English was spoken which enabled some communication and Antonio da Cunha was kept busy interpreting, being the only fluent Spanish speaker in the team. Appendix B contains a reply from one of the directors of the institution.

The Mexican Rugby Federation has confirm how successful the tour was on a number of fronts especially the HSBC Penguin Rugby Coaching Academy. Appendix C contains details.

#### **6.4 Playing Squad**

The playing team in Mexico:

Dave Gorrie (Monkstown) (capt), Dave Bassett (Loughborough), Paul Beal (Redcar), Karl Cleere (Lansdowne), Neil Meikle (Ayr), Peter Robertson (Nantes), Alan Maher (Lansdowne), Henry Head (Richmond), Andy Prior (Toronto Nomads), Jamie Astbury (Wasps), George Oommen (Dundee), Antonio da Cunha (Belenenses), James Jones (Loughborough), Graham Barr (Oxford), Ben Dormer (Cambridge), Dafydd Lewis (Cambridge), Glen McLellan (Orkney), Graeme Inglis (St Marys) (vice captain), Karrelle Dixon (Oxford), Ryan O'Mahoney (Oxford), Ross Winney (Plymouth), Neil Wardingley (Rosslyn Park), Norpera Stewart (Ionstoians), Conan Sharman (Currie), James Winterbottom (Henley)(10s capt), John Kilbride (St Marys)

(10s vice captain), Dylan Pugh (London Welsh), Alastair Rowe (Watsonians), John Swords (London Welsh).

## 6.5 Management Team

Chairman: Alan Wright

Tour Manager: Craig Brown

Tour Coaching Director: Steve Hill

Referee: Andy Ireland



*The team at Huérfanos de la Guerra Sucia, Penjamo (Orphans of the Dirty War, Penjamo) near Acapulco with the food and gifts donated*

## 7 Canada

Following on from the successful coaching trip of 2003, Craig Brown and Caine Elisara returned to Ontario to coach the Toronto Nomads 7s teams again. The aim of the coaching was to prepare the Nomad teams for the Magnificent 7s tournament held at Fletcher's fields on 18<sup>th</sup> July 2004.

Two 7s training sessions were held with 25 players in attendance. Given the difference in tactics between 7s and 15s, emphasis centred on skills and routines suitable for playing 7s. As with last year, most players adapted thereto and applied the ideas being put forward.

The men's open tournament attracted more entries than last year, although late call-offs and uncertainty of participation led to some ambiguity and a re-shuffling of the draw. The Nomads team strength was below that of last year's winning side due to player availability, and as a result the team failed to regain the title won in 2003. Despite valiant efforts by all players, the Nomads lost all their pool games, and were out played by superior opposition.

The club tournament was well represented by many local and travelling teams. The competition was fairly even with few teams out of their depth. The Nomads team in particular, did very well against traditionally much stronger opposition. Rather than trying to play 15s with 7 men as some teams attempted, the Nomads played traditional 7s to a good standard.

Through effective use of a sweeper defence system and great support play, in combination with using the width of the field and putting the “man into space”, the Nomads reached the club championship final. Although the Nomads had chances, they were beaten by a team with higher ability individuals and from a club two divisions above the Nomads. It was interesting to note the Club Men’s winners did not enter a team in the Open Men’s competition.

Overall, both the Nomads and the tournament were somewhat disorganised, which was disappointing following last year’s well organised event and participation. Some ideas on how to improve the Nomads involvement were discussed.

Following the tournament in Canada, Craig Brown travelled up to Montreal where he assisted in a summer rugby school organised by Shane Thompson (Canada and Canada 7s) who has represented the Penguins on three occasions. The school involved 34 young people aged between 8 and 17, and covered a wide range of skills and games. The Penguin International RFC and HSBC Rugby Coaching Academy was introduced to the school participants, followed by a 2 hours skills and game session organised by Craig Brown.

## **8 Malaysia**

Over the weekend of 11<sup>th</sup> and 12<sup>th</sup> September the Penguins returned for their 7th trip to the COBRA 10s tournament in Malaysia.

### **8.1 Tournament Report**

The assembled squad included 2 New Zealanders; 1 each from Canada the USA, England and Portugal; 3 South Africans, and 5 Fijians. It was coached by John McKittrick of New Zealand and Silosi Nawavu from Fiji. The teams invited to the competition translated to a very strong tournament, once again. The Penguins were drawn in the hardest pool, with games to be played against New Zealand Maoris, Marist St Josephs (from Samoa, including most of the Samoan IRB 7s series team), and local champions NS Wanderers who had Waisale Serevi as a guest player. As with last year, there were no easy games with most contests finishing with a close score line. The objective of day one was to qualify for the cup quarterfinals on day two.

The day one objective was achieved with two wins from two in the opening games. A hard fought final game was lost to eventual champions Marist St Josephs. The team progressed to the semi-finals with a convincing win over the North Harbour Mavericks from New Zealand. The semi-final game kicked off in a torrential thunderstorm and down pour, with Ponsonby from New

Zealand taking a 14-0 lead after 5 minutes. The game was then halted for 90 minutes due to lightning strike risks.

At the recommencement, the team exhibited great character and skill to take the lead 15-14 with three well work tries with 16 seconds remaining (kicking was impossible due to the flooded pitch). However, Ponsonby managed to get close the Penguin's line, where to all in the stadiums amazement, a penalty try was awarded handing Ponsonby the game. Hence the team finished 3rd in the tournament.

## **8.2 HSBC Reception**

On Thursday 9<sup>th</sup> September, John Coverdale invited the Penguin management to attend the British – Malaysian Chamber of Commerce meeting in the Bangsar region of Kuala Lumpur. The management team meet with local business leaders who were very interested to learn about the club. Thereafter, the players joined the management to attend a dinner hosted by John and HSBC. The dinner was very relaxed and informal, and included speeches from John and Alan Wright. John opened proceedings with a welcome to the Penguins and introduced other members of HSBC present. Alan replied with thanks on behalf of the team, as well as presenting Penguin gifts to our hosts. Alan also outlined the work of the HSBC Penguin Rugby Coaching Academy, including the two sessions planned whilst in Malaysia.

## **8.3 HSBC Penguin Coaching Academy**

Two sessions were arranged prior to the team's arrival in Kuala Lumpur. The first, on Friday 10<sup>th</sup> September, took place at the COBRA club grounds and involved 150 children aged 10 to 14. Under the guidance of Craig Brown, the Penguin squad set out 7 stations for the children to rotate between participating in a mixture of skills and fun games.

The second session was held in Ipoh, approximate 2.5 hours drive north of Kuala Lumpur. On this occasion only three members of the team were present to coach so the group of 120 was broken down into three smaller groups, concentrating on different skills with a focus on enjoyment. Local teachers and coaches were present and videoed the session for further reference and use.

Local HSBC officers attended the coaching session to welcome the three Penguins. Unfortunately, due to travel schedules, the coaches could not stay afterwards, and it is hoped a return visit can be arranged with more time to meet the local rugby and bank staff.

The coaching sessions were well received by all concerned. The COBRA club coaching coordinator confirmed that the HSBC Penguin Rugby Coaching Academy would be welcome back at any time, as all concerned agreed it had been both beneficial and worthwhile for the young rugby players.

The club produced over 200 HSBC Penguin Rugby Coaching Academy t-shirts and distributed these, as well as the Academy badges, to the students. It was noted at the tournament how many students in the HSBC Penguin

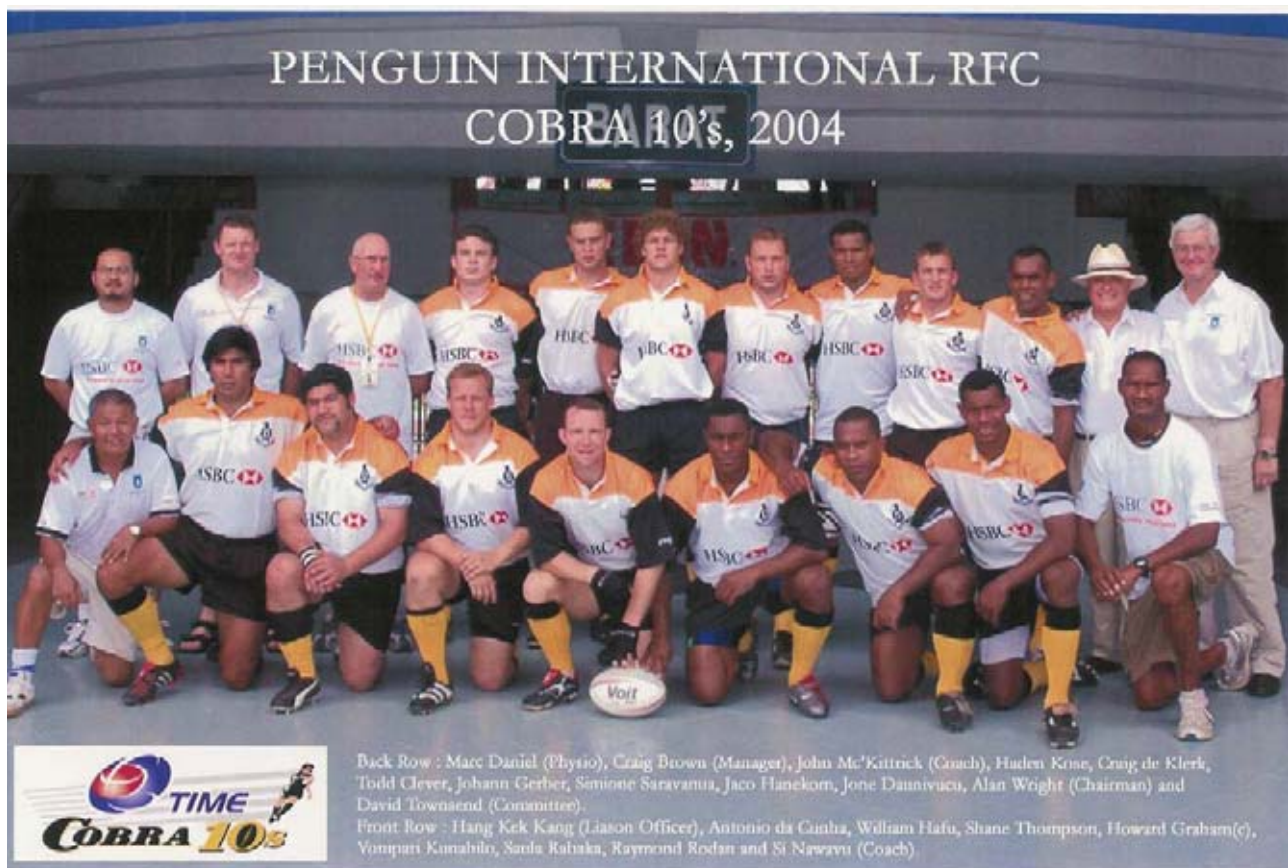
Rugby Coaching Academy t-shirts were present and several of the children joined in the Penguin supporters' section in the stand to cheer on the team.

#### 8.4 The Squad

Howard Graham (British Army, England 7s) (Capt), Johann Gerber (Western Province, South African 7s) (V Capt), Craig de Klerk (Villagers, Lions), Simone Saravanua (Baravi Exiles, Fiji 7s), Vonivate Kunabilo (Baravi Exiles, Nadroga), Saula Rabaka (Baravi Exiles, Fiji 7s), Raymond Rodan (Baravi Exiles, Fiji 7s), Shane Thompson (Montreal Barbarians, Canada), Antonio da Cunha (Belenenses, Portugal), Haden Kose (Mahurangui, Nth Harbour 7s), Willy Hafu (Silverdale, Nth Harbour U21), Todd Clever (Reno, USA), Jaco Hanekom (Shimlas, South African 7s), Jone Daunivucu (Baravi Exiles, Fiji 7s).

#### 8.5 Team management

Chairman: Alan Wright  
Tour Manager: Craig Brown  
Tour Coach: John McKittrick  
Tour Coach: Silosi Nawavu  
Physio: Marc Daniel  
HSBC Liaison: David Townsend





## Appendix A



# PENGUIN INTERNATIONAL RUGBY FOOTBALL CLUB

Rugby Football Union  
Kent County RFU Middlesex County RFU Sussex County RFU

## HSBC Penguin Rugby Coaching Academy

**Mexico Tour June 2004**

**Tour Strategy**

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*Headquarters:*

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## **Introduction**

This strategy sets out the purpose for the visit to Mexico by the Penguin International RFC in June/July of 2004. In particular it provides a framework to meet the tour objectives is detailed.

## **Objectives**

The objectives of the tour will be set to compliment the club's aims, including the creation of the HSBC Penguin Rugby Coaching Academy that aligns with HSBC's objective of education in the community:

- ~~£~~coach as many Mexican rugby players / referees as possible;
- ~~£~~introduce others in Mexico to rugby;
- ~~£~~play attractive rugby;
- ~~£~~promote HSBC when ever possible;
- ~~£~~experience Mexico,
- ~~£~~have fun.

## **Scope**

The achievement of each of the tour objectives is detailed below.

## **Coaching for the Mexican Rugby Community**

The planning effort for the delivery of the various training sessions will be lead by Steve Hill, Tour Coaching Director, coach to Oxford University RFC, and England Students. Selected within the tour party are several individuals who have coaching experience at various levels and/or formal coaching certification. Correspondence with the Mexican Rugby Federation (MRF) will establish the appropriate style, level, and content for each of the coaching sessions.

As a catalyst, it is proposed some coaching formats are sent to the MRF for their consideration. The formats will be altered to suit age group and skill level subject to the MRF requirements. In any case, it is expected the plans will remain fluid enabling the coaching teams to alter the planned sessions to suit.

The current understanding is that the coaching effort will embrace senior players, age group players, and even young people who have never participated in rugby, for both male and female.

## **Designated Coaches**

- David Gorrie – Player coach at Monkstown
- Paul Beal – Player coach at Redcar
- John Brooks – Juniors coach at Bedford
- Jan Bonney – RFU development officer
- Dafydd Lewis – Level 2 coaching certificate
- Graham Barr – Physical education professional
- Craig Brown – Director of Rugby Penguin International RFC

## **Refereeing**

Current information confirms there are only a handful of refs in Mexico, but they are ably supported by others who both play and ref. As part of the HSBC Penguin Rugby Coaching Academy, the tour will provide seminars and practical coaching advice to the local referees.

The current proposal is to hold formal seminars and situation coaching. It is planned that the situation coaching will occurring during matches where advice can be given

at half time and after the games. It will also be possible for the tour ref to use tour players to construct live situations to explain certain points.

The club's refereeing effort will be undertaken by Andrew Ireland, a top five ref from the Scottish Rugby Union.

### **PIRFC team Coaching**

The coaching effort will be split between the two teams: the XV's team and the 10s team.

#### **XVs**

The coaching of the XV's team will be the responsibility of Steve Hill and Craig Brown, Tour Manager and Director of Rugby for the club. It is proposed the coaching style and content be developed in line with how the team advances through the training sessions prior to each game, depending on results, skill levels, attitude, and performance.

#### **10s**

The 10s team will in general train with the XV's team but will split to fine-tune game elements and strategies. Craig Brown will lead the 10s coaching effort supported by Steve Hill.

### **HSBC**

This tour falls in the 8<sup>th</sup> year of the club sponsorship by HSBC (since 1997). The club is extremely proud, and honoured, to be sponsored by such a large and famous bank, and will ensure that HSBC is promoted at the forefront of all activities and endeavours.

Each tour member will receive an allocation of tour kit, which prominently promotes HSBC. This kit will be worn at all appropriate times and as directed by the tour manager.

Additionally, it will be the duty of each tour party member to promote and uphold the name and image of HSBC at all times.

### **Mexico**

It is assumed that the majority of the tour party will be visiting Mexico for the first time. Therefore, ample time will be allowed for tourist activities, meeting and socialising with locals, and R&R.

It is hoped, through good team spirit, that the coaching sessions will be beneficial to the MRF, Mexican rugby players, other people attending during the coaching sessions, and HSBC. It is hoped that the Penguin's play attractive rugby, derive great enjoyment from the tour, meeting new friends and take home some lasting memories.

## Appendix B

### Email from Brain Heath – Director of Children Without Love

SUBJECT: Muchas Gracias to Penguins for Charity Work in Mexico

DATE: 7<sup>th</sup> July 2004

Alan / Craig

I'd just like to personally thank the team for taking the time out of your busy schedule and visiting the orphanage I assist near Acapulco. The kids and helpers really appreciated it and I know your guys got something out of it too.

I must say the team and management conducted themselves wonderfully down here, in what isn't the easiest country in the world to tour or arrange things in. They were great ambassadors for the game and a wonderful bunch of young fellows and gave me an absolute pasting on the field (a few of us old fellows are having to get a bit fitter).

I hope they had a wonderful experience and once again thanks to Penguin RFC

Be good if someone could email me the team photo they took at the orphanage, some time as I'd like to put it up on the website and send a copy to the kids.

hasta pronto

Brian

Board of Directors CWL ([www.childrenwithoutlove.com](http://www.childrenwithoutlove.com) )

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"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbour. Catch the trade winds in your sails. Explore. Dream. Discover." [Attrib to Mark Twain]



# Federación Mexicana de Rugby A.C.

28<sup>th</sup> September 2004

**CRAIG BROWN  
DIRECTOR OF RUGBY  
PENGUIN INTERNATIONAL RUGBY FOOTBALL CLUB**

PENGUIN TOUR TO MEXICO 2004

Dear Craig:

On behalf of Mexican rugby community, I am writing to express my sincere gratitude for your efforts in the planning, coaching and matches, for your camaraderie and the extraordinary spirit of rugby displayed by Penguins R.F.C. Your tour has been a successful and memorable occasion for all of us.

Mexico has just obtained affiliation to the International Rugby Board; your visit has helped us to enhance our efforts to develop our rugby; I believe that with good management and some support from abroad, we have a lot to look forward to.

The Mexican team will participate in the LA Sevens Tournament in February, and hopefully we will participate in more international tournaments in the future.

Now the FMRU is more structured, and more people are involved in specialist areas.

I'd like to inform you that thanks to your contact, we're welcoming a team from Bermuda, next summer. Also I want you to know that rugby has become something very important to the kids from Alianza, Jaimie Johnston (Harlequins, Bath, Bristol) and I coach them every Wednesday, and we have more kids involved every time.

Also as a consequence of your visit, I am also working with the Anglo Mexican Foundation (AMF) on a new project, developing their web page; I am dealing with sports in the UK, mainly rugby, Mexican and international. The AMF is the largest and most important British cultural institution in Mexico, linked with British institutions and companies, such as HSBC, British Airways, Hivisa Travels, EMI records, WEA, Pepe Jeans and some other. They have about 18,000 students per year and I think they are another great opportunity to promote rugby between students.

As you know, the potential in this country is extraordinary.



# Federación Mexicana de Rugby A.C

Please pass on our gratitude to Mr. Alan Wright, Steve Hill, all the coaches, referees, players and to the HSBC/Penguin Coaching Academy.

Hopefully the Mexican Rugby Federation, and Penguin International R.F.C., can strengthen our links in the future and together develop the potential we have in this country.

I will keep you informed as to any current developments.

My best wishes and kind regards

Carlos Aguilar  
International Liasion Officer FMRU